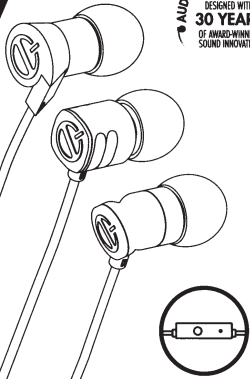


PARADIGMSHIFT™
STEREO EARBUDS

FOR THE
WAY
YOU
PLAY

AUDIOLOGIST APPROVED™
THE ONLY EARBUDS
DESIGNED WITH
30 YEARS
OF AWARD-WINNING
SOUND INNOVATION



Models with microphone support most smart phones with a 3.5-mm jack.

WHAT IS PARADIGM SHIFT?

Paradigm Shift is a better brand of audio. With better audio comes a better experience. Want to know why your new earbuds sound better than any other earbuds on the market?

Paradigm Shift is a Paradigm brand. Paradigm is one of the hottest speaker brands in the world. Our products are sold on six continents. We have been building better audio for more than 30 years. Unlike almost every other audio manufacturer, we have our own sound research and development facilities, our own 36,000-cubic-foot anechoic chamber to take accurate sound measurements and our own double blind listening rooms to test every product we produce. We've won hundreds of product awards and garnered thousands of rave reviews. Now we've taken everything we know about sound and adapted it for music on the go. Features vary by model.

Paradigm Shift delivers audio for the way you play. If you want earbuds that sound as good as high-end speakers, Paradigm speakers, you've chosen the right brand.

To learn more visit us at www.paradigm.com



IMPORTANT SAFETY AND OPERATING INSTRUCTIONS. PLEASE READ BEFORE USING YOUR EARBUDS:

- Before inserting earbuds into the ear canal set volume to the lowest level then gradually increase until desired volume level is reached.
- Avoid listening at high volume levels for long periods of time. Noise levels are measured in decibels (dB). Regular exposure to noise at or above 85 dB can cause hearing loss. Monitor your listening as hearing loss happens over time. Refer to the guidelines on the Consumer Electronics Association's website relating to safe listening levels : http://www.ce.org/PDF/ListenLifetime_spread.pdf
- Do not use earbuds at times when your full attention is required. It is dangerous and in many jurisdictions illegal to drive wearing noise-isolating earbuds because it dramatically decreases your chance of hearing life saving sounds around you.
- Flying at high altitudes may cause pressure build up in your ears. While in-flight, remove buds periodically to relieve pressure.
- This product generates strong permanent magnetic fields that could cause interference with cardiac pacemakers and implanted defibrillators (ICDs). Maintain a distance of at least 4" (10 cm) between the earbud and the medical device.

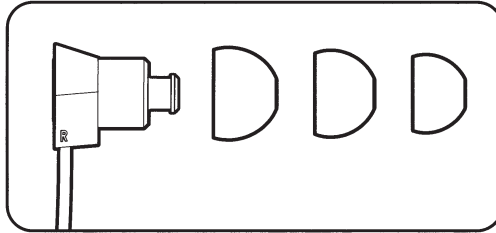
- Do not expose product to heat (hair dryer, radiator, etc.) and do not store in direct sunlight for extended periods of time.
- Protect product from moisture.

WHAT'S IN THE BOX

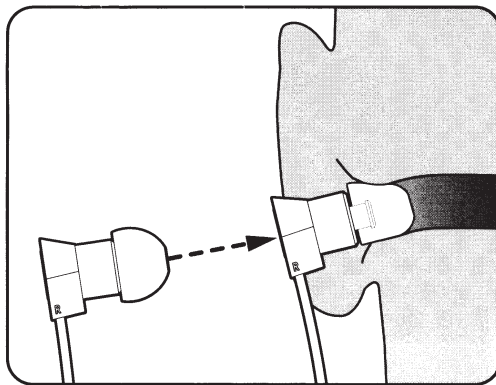
- 1 set of earbuds with tangle-resistant cord
- 3 ear tips (small/medium/large)
- 1 travel case (varies by model)
- 1 Owners Manual

SELECTING AND INSERTING EAR TIPS

Select the tips that fit comfortably into the ear canal.



Tips should fit snugly but not tightly.

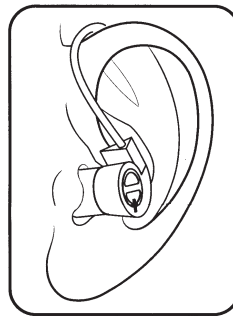
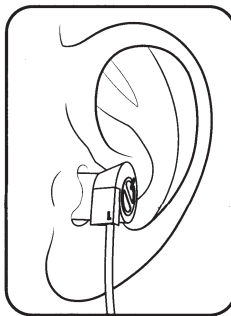


Carefully insert tips as shown in the diagram.

STYLE AND FUNCTION

Normal

Sport

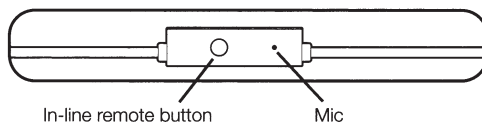


Appearance varies by model.

PLAYING MUSIC

TO PLAY MUSIC: Press the in-line remote button, see diagram

PAUSE MUSIC: Press the in-line remote button.



ANSWERING AND ENDING CALLS

If you are listening to music and a call comes through, the music will automatically stop.

To answer the call:
Press the in-line remote button.

To hang up:
Press the in-line remote button.

To restart the music:
Press the in-line remote button.

CLEANING

To remove buildup, clean earbuds regularly by lightly wiping earpiece and cord with a slightly damp cloth. Do not get the earphones wet. NEVER use solvents and other harsh cleaning products as they will permanently damage the earbuds.

PROBLEMS WITH YOUR EARBUDS?

Please do not return earbuds to your retailer. Contact our Customer Service Department directly at 905-696-2845.

SPECIFICATIONS

EARBUDS

Driver: 8-mm super-neodymium

Frequency Response:

E1: 10 Hz – 18 kHz

E2m: 10 Hz – 19 kHz

E3m: 8 Hz – 19 kHz

Sensitivity:

E1: 103 dB

E2m: 104 dB

E3m: 105 dB

Nominal Impedance:

E1: 18 ohms

E2m: 18 ohms

E3m: 18 ohms

Connector: 3.5 mm plug

Cable Length: 1.2 m tangle-resistant cord

MICROPHONE (models with microphone only)

Frequency Response:

E2m: 70 ~ 20000 Hz

E3m: 70 ~ 20000 Hz

Pick-Up Pattern (all models): Omnidirectional

Sensitivity: (As per 121 R 9-5)

E2m: -42 dB

E3m: -42 dB

WARRANTY

Paradigm warrants this product against defects in materials and workmanship under normal use and operation for a period of **one (1) year** from the date of retail purchase by the original end-user purchaser. Maintain your original sales receipt for proof of purchase. For complete warranty information visit our website at www.paradigm.com/shift

RECYCLING AND REUSE GUIDELINES FOR EUROPE

 In accordance with the European Union WEEE (Waste Electrical and Electronic Equipment) directive effective August 13, 2005, we would like to notify you that this product may contain regulated materials which, upon disposal, according to the WEEE directive, require special reuse and recycling processing. For this reason Paradigm Electronics Inc. (manufacturers of Paradigm® speakers and Anthem™ Electronics) has arranged with our distributors in European Union member nations to collect and recycle this product at no cost to you. To find your local distributor please contact the dealer from whom you purchased this product or go to our website at www.paradigm.com.

Please note that the product only falls under the WEEE directive. When disposing of packaging and other shipping material we encourage you to recycle through the normal channels.

PARADIGM ELECTRONICS INC. 205 Annagem Blvd.
Mississauga, ON L5T 2V1



PARADIGM SHIFT™



EARBUDS

HEAD PHONES 



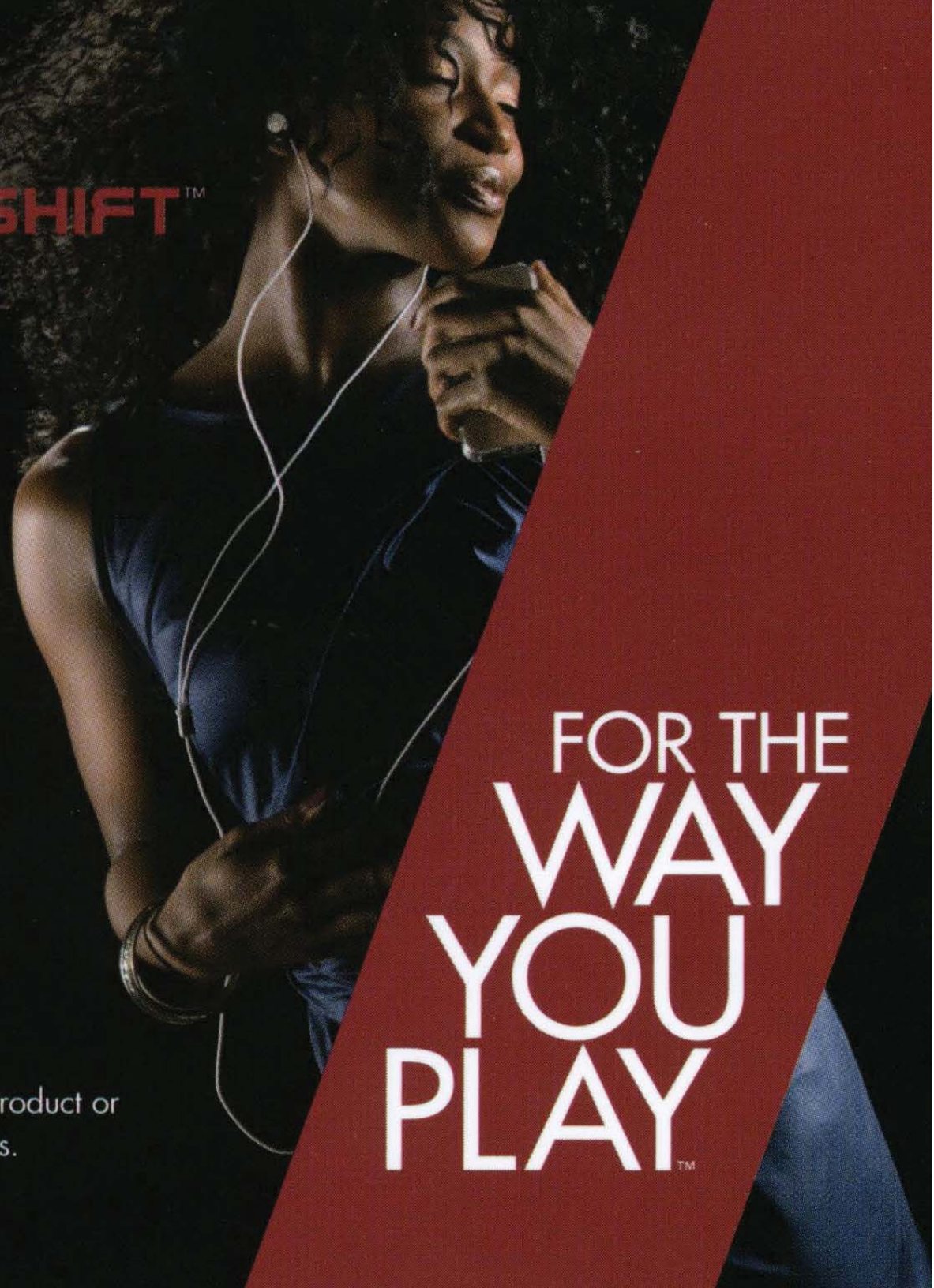
POWERED SPEAKERS

GAMING HEADSETS



Go to www.paradigm.com to register your product or get breaking news on Paradigm Shift products.

FOR THE
WAY
YOU
PLAY™





Paradigm[®]

S P E A K E R S



GARAGE BRAND TO INTERNATIONAL SUPERSTAR!

In the early 1980s, Paradigm was just an idea in the minds of a couple of twenty-somethings who loved music and wanted to share the love. The two started building speakers in their garage. Today Paradigm speakers have won hundreds of product awards and are sold on six continents. The reason your earbuds sound so good is the thirty years of intensive sound research and development behind them. Their sound is modelled on the frequency response curves of our award-winning speakers. Check out our affordable **Cinema** speakers and our **Monitor Series** at www.paradigm.com.

HOW CAN YOU TELL
WE MAKE GOOD
SPEAKERS? JUST
LOOK AT WHERE
THEY'VE BEEN...



**CAPITOL
RECORDS
BUILDING
LOS ANGELES**



**IN THE STUDIO
WITH A ROLLING
STONE!**



**THE GREEN ROOM,
AT GUESS WHICH
AWARDS SHOW?**